

SMART Goals Worksheet

Draft Goal: Postcards to inactive members.

Answers at Time of Development

6 Month Update

<p>Specific <input type="checkbox"/> What is the desired result? (who, what, when, why, how)</p>	<p>To encourage the return of inactive members to St. Colman's by letting them know they are thought of and missed.</p>	
<p>Measurable <input type="checkbox"/> How can you quantify (numerically or descriptively) completion? <input type="checkbox"/> How can you measure progress?</p>	<p>Increase of inactive members attending mass.</p>	
<p>Achievable <input type="checkbox"/> What skills are needed? <input type="checkbox"/> What resources are necessary? <input type="checkbox"/> How does the environment impact goal achievement? <input type="checkbox"/> Does the goal require the right amount of effort?</p>	<p>Postcard will be designed. Address labels must be made with contact address for inactive members. Volunteers will be needed to help with the effort.</p>	
<p>Relevant <input type="checkbox"/> Is the goal in alignment with the overall mission or strategy?</p>	<p>This will send a message of welcome to those who have become inactive within the parish.</p>	
<p>Time-bound <input type="checkbox"/> What is the deadline? <input type="checkbox"/> Is the deadline realistic?</p>	<p>Send out postcards in weeks after Christmas season (when many inactive members may make a trip to St. Colman's for the season).</p>	

Final Goal: Increased attendance from inactive members.